



S K I L L S

Fashion

Pattern Making
Industrial Sewing
Graphic Design
Business Strategy
Brand Development
Market & Trend Analysis

Sustainability

Bio-Material R&D
Circular System
UN SDG

Software

Microsoft Office, Photoshop
Illustrator, InDesign
Premiere & Audition

Soft Skills

Patience
Attentiveness
Active Listening
Time Management
Multitasking
Detail-oriented

Language

Proficient in
Mandarin and Cantonese

hong-yu.co
[linkedin.com/hong-yu](https://www.linkedin.com/company/hong-yu)
yu_hong@yahoo.com
+1 6174071461

USA Citizen

E X P E R I E N C E

Fashion Designer & Strategist | New York, NY Jun 2018-Present
Various Clients

Partner with institutions and start-ups to design modern garments and circular business models • Initiate sustainable practices and develop thoughtful collaborations with clients such as The New School, threeASFOUR, and The Eye Travels • Highlights include: developed a low-carbon home product line with ramie producer Anthyia, and presented Bio-Tech project at the 2017 Munich Fabric Start Exhibition.

Craft and Sewing Instructor | New York, NY Jan 2019-Mar 2020
Brooklyn Craft Farm, Part Time

Craft designed, developed and instructed elementary schoolers with their art projects • Encouraged them to be bold with their creativity and to managed their frustration if the outcome isunconventional • Set up the project space, and prepared and organized materials needed for each project.

Production Coordinator & Graphic Designer | New York, NY
Flora Nikrooz & ED by ELLEN Feb-Sept 2018

Communicated with factories daily to execute samples and ensure deadlines were met • Evaluated colors/prints/quality of fabrics, embroideries and trims • Measured garments, conducted fittings and provided producers with corrective fit notes illustrated by photos • Generated CADs, allover prints and graphics for productions.

Office Assistant | New York, NY, Sep 2011-Jun 2015
The New School, Part Time

Assisted senior staffs to resolve housing issues posed by students or parents, via email, on the phone, and in person • Organized and updated student documents and staff purchase invoices.

V O L U N T E E R

Re-evaluation Counselling | New York, NY Nov 2018-Present
Member

Common Ground Compost | New York, NY. Sept 2018-May 2019
Waste Recycling Educator

Open Source Circular Economy Days | Berlin, Germany. Jul 2017
DIY Workshop Organizer and facilitator

E D U C A T I O N

ESMOD Berlin | Berlin, Germany. Oct 2017
Master of Sustainability in Fashion

Parsons School of Design | New York, NY. May 2015
Bachelor of Fine Arts in Fashion Design

H O N O R S

Deutscher Akademischer Austauschdienst,
Scholarship for Foreign Graduates, 2016-2017

Hessnatur Stiftung Scholarship, 2016-2017

The Copenhagen Fashion Summit Youth Scholar, 2016

Parsons Dean's BFA Scholarship, 2011-2015